

WILLIAM COLLEY

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British

18/12/73

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AGENCY WORK

2006 July-Aug Pod1, working alongside lead designers and developers in preparing web sites:

- The navigation, search, and text layout of List Idea's home page www.listideas.com.
- Logo design, calls to action, image selection, and map design and seat layout for the Temple Church www.templemusic.org
- Layout and reformatting of IP Review's home page.
Started as an internship but after the first week it developed into paid work.

2006 Sept Iforeye animation studio, assisting the lead animator:

- Preparation of Photoshop files for television adverts for Phard, Panini, Never Without You
www.iforeye.it

2004-2006 DOC Design, part-time design assistant and translator:

- Preparing pitches mood boards for Montorsi, Fini, Alta Sfera, DeSpar
- Part-time Communications consultant dealing with overseas customers and new business.
- Successful collaboration with MOMA, San Francisco. Securing the right to use their art work for packaging of Italian pastries.
www.docdesign.it

FREELANCE

2007 June-July 3World telecommunications company, a new VOIP start up:

- Brand identity, logo design.
- Site design and layout.
- Site production.

2007 Sept-Oct Errelle SAS, a small start up property company based in Italy:

- Logo design and brand identity
- Digital graphic site design
- Full site production www.errellesas.com

2007 July-Sept Axis translation, a young translation agency based in Italy:

- Logo design and brand identity
- Digital graphic site design
- Full site production.

SOFTWARE

OSX, Windows, Photoshop, Illustrator, Dreamweaver, InDesign, XHTML, CSS

EDUCATION

2007 Oct-Dec Central St. Martins College of Art & Design, London. Evening course in Intermediate Graphic Design.

1993-1998 Ruud Wackers Academie, Amsterdam, The Netherlands. Diploma in painting, sculpture, anatomy, art history, life drawing and portraiture.

1992-1993 The City & Guilds of London Art Schools. One-year foundation course in Art & Design.

OTHER WORK

2002-2007 English teacher. Teaching a variety of different groups and individual classes of different levels, varying from beginners to advanced with diverse language needs.

1998-2002 Art 4 Fun The Creative Cafe, London, Area Manager accountable for five shops. Responsible for:

- Visual merchandising, sales and marketing strategies
- Management and training of personnel, interviews, hiring
- Customer service, solutions and trouble shooting to immediate and long-term problems
- Responsibility for the financial management of the shops
- Staff planning of shifts based on high to low seasonal trends as well as the ordering of stock based on market and seasonal trends.

1995-2003 Oil paintings made on commission.

1998-1999 Restoration assistant in a studio in Kensington, London.

1996-1998 Organization of life drawing courses in Ruud Wackers Academie, Amsterdam, The Netherlands.

EXHIBITIONS

1998-1999 Ruud Wackers Academie, Amsterdam
Crocodile Café, Muswell Hill, London.

LANGUAGES

English (native), Italian (good).

REFERENCES

Available on request.